

Superior Differences

WHY BELL & EVANS?



100% Raised Without Antibiotics & Organic Chicken



100% U.S. Grown Grains *Including all organic grains*



100% Expeller-Pressed Soybean Meal



00% Slow Induction Anesthesia



100% Air Chilled



100% X-Ray of Boneless Product Designed for minuscule fish bones



#1 PETE Recyclable Tray Packs



Family Business *Including breeder and broiler farms*



NO COMMODITY

Only Premium Chicken Production



Traceable Grain, Supporting U.S. Farmers



NO HEXANE PROCESSING Because You Are What You Eat



NO ELECTRIC STUNNING



Only Humane Practices



NO HYBRID OR WATER SYSTEM
No Chlorinated or Retained Water



NO SHORTCUTS

Uncompromising Quality



Leak Free & Freezer Safe Too!



5th Generation Family Owned



A MESSAGE FROM THE SECHLERS—

Bell & Evans has worked hard for over 125 years to be the trusted source for premium grade poultry in America. We protect that **TRUST** with Transparency into our operations, Revolutionary practices, Uncompromising quality, Service to our families and community, and Teamwork. We are very selective in choosing partners for good reason and work only with like-minded businesses that put people first. Congratulations, and thank you, for being a part of our story.

Our family is very excited to host partners for visits and tours of our incredible Organic-Certified Chicken Harvesting Facility. Like our world-renowned Hatchery that opened in 2017 and our Further Processing and Packaging Facility that opened in 2015, our harvesting

facility that began operations in December 2021, is cutting-edge and built for longevity. Here, we maximize efforts in food safety, product quality, meaningful animal welfare, team member safety and comfort, and overall sustainability. No one in poultry invests back into its business like Bell & Evans and no other food plant in the U.S. compares!

In this product guide, we describe key differences that put Bell & Evans in a category of its own. We offer best practices in merchandising, many point of sale materials and other resources to drive success. Let's get to work and grow our program together!



Superior Standards

All Bell & Evans chicken, Organic and RWA, have the same Superior Standards from Hatch to Harvest.



100% of Bell & Evans Chickens are Raised Without Antibiotics

- No antibiotics injected into the egg OR given before the second day of life, shortcuts that are allowed by the National Organic Standard
- Superior farm standards and quality feed reduce potential illness
- All vegetarian U.S. grain diet with our own blend of natural ingredients like oregano oil to support natural gut health



100% of Bell & Evans Chickens are Humanely Treated

- Best-in-class breed for natural growth
 Immediate access to food and water at hatch
- Cement floors for thorough cleanout after
- Fresh litter for every flock to minimize ammonia
- Enrichments for physical activity
- Windows for natural light
- Limited travel time from farm to facility
- SIA System for a humane harvest



100% of Bell & Evans Chicken is Produced for Superior Quality

- 100% organic-certified processing facilities
- 100% Air Chill processing for all product
- · Vision graded 3x including before evisceration
- Expertly hand trimmed products
- X-ray bone detection on all boneless product
- Prepared items are nitrogen frozen and sold
- Prepared items are nitrogen frozen and sold uncooked for the best eating experience at home
- Leak free, freezer safe recyclable tray packaging

THE ORGANIC DIFFERENCE

Outdoor Access

Organically raised chickens have outdoor access when the weather permits.

Fed Organic Grains

100% U.S. Grown Organic Grains are used for traceability and authenticity.

Why don't we need antibiotics?

Like humans, chickens are healthiest when they live in a clean, low-stress environment, consume a quality diet, and get plenty of exercise and rest. Thanks to our extra measures through their entire life cycle, necessities for good health, our chickens are happy and healthy and do not need to be treated with antibiotics.

Bell & Evans chickens have been Raised Without Antibiotics since 1998. *Those are some happy, healthy chicks!*

What do our chickens eat?

"You are what you eat," so we feed our chickens an all-vegetarian diet of U.S. corn and soybeans that are expeller pressed, not hexane processed, with essential vitamins and natural ingredients to provide gut health. No junk in our chicken feed!







Superior Animal Welfare



FROM HATCH

Breed

We manage our breeder operations for full control. Our breed, "Das Klassenbester" or "Best in Class", is created by the practice of selecting parent stock based on welfare attributes and protein quality.

Hatch

Eggs are hatched in our World's First Organic Certified, Humane Animal Welfare Focused Chicken Hatchery.

Chicks

At hatch, our chicks have immediate access to organic-certified feed, fresh water and light. No other producer in the U.S. offers early feeding. Other chicks can wait up to 3 days for food and water.

Handling

Chicks stay in the comfort of the same baskets where they hatched until they reach the farms. No mechanical handling!

Transport

Our advanced chick trailers monitor temperature, humidity and CO2 levels for safe transport to the farm.

TO THE FARM

Cement Floors With Raised Curbs Cement floors and curbs in all chicken

houses prevent rodents or pests from tunneling into barns, bringing in unwanted diseases. Cement floors also allow for a thorough cleanout between flocks.

Cooling Cells

Cold water runs down the cells. Fans at the other end of the barn draw cool air from the cells and throughout the barn for a temperature-controlled environment.

Fresh Litter

Barns are thoroughly disinfected between flocks and every new flock receives fresh litter. This keeps bacteria and ammonia levels down, good for chickens and people.

Windows

Windows allow in daylight, promoting a natural activity period during the day with a rest period at night. Commodity producers use light schedules to promote growth.

Enrichments

Enrichments in our chicken houses like ramps and tunnels keep chickens active.

AND HARVEST

Roomy Drawers

Chickens are humanely caught at the farms and placed into roomy drawers with extra headroom allowing increased ventilation on the trailer. The commute is short since our farms are located within an hour, on average, of our facilities.

Trailers

Our trailers have curtained sides to protect chickens from weather elements and minimize stress during travel.

Automated Unloading

The first in the U.S., the entire trailer of chickens is slowly moved into the facility via a conveyor system without fork trucks. No mechanical or human handling!

Calming Conditions

Our temperature-controlled live receiving room has blue lighting that appears dark to the birds to minimize stress but gives team members plenty of light to work.

Slow Induction Anesthesia (SIA)

While in their same baskets, birds pass through SIA where oxygen and tempered CO2 gas humanely put them to sleep for harvest.

What is 100% Air Chill?

Not only is our chicken Air Chilled, but it is 100% Air Chilled. What does this mean?



100% Air Chilled

100% Air Chilled means that we ONLY use cold air to chill our chickens during processing, no chlorinated water baths or hybrid systems. 100% Air Chill has been our practice since 2005, and we upgraded our system in 2021 at the new harvesting plant.



100% of Bell & Evans chickens are 100% Air Chilled

When we say our chicken is 100% Air Chilled, we mean 100% of our chicken. Consistent superior quality across all of our product lines is important to maintaining the trust of our customers. No confusing labels or misleading practices here!



No Diapers!

With conventional chilling systems, chickens absorb up to 12% of their body weight in added chlorinated water. This water weeps out of the meat and is trapped in the absorbent pad (or "diaper") at the bottom of most fresh chicken packaging. Not ours!

How Does it Work?

100% Air Chill uses cold air to reduce the birds' temperature during processing instead of chlorinated water baths used in most chicken production in the U.S. Our system quickly cold sears the exterior of the bird to lock in its natural juices. A second, longer phase slowly equilibrates the overall temperature of the bird.

- More Flavor
- Natural Juice
- Tenderization
- Less Water Usage

100% Air Chilled vs Air Chilled

In North America, most producers that claim to use "Air Chill" really use a hybrid system that combines chlorinated water chill with air chill. Bell & Evans was the first in the U.S. to transition to 100% Air Chill in 2005, and we upgraded our system again in 2021.

Think about it...Consumers (and you!) pay by weight for fresh chicken. Those buying commodity brands are paying for that unwanted chlorinated water weight!



Superior Packaging



Fully Recyclable

Think all plastics are recyclable?
Think again. Only #1 PETE is
accepted by most recycling centers.

Freezer Safe

You can pop this package right into your freezer. No freezer burn!

BPA Free

BPA is a synthetic compound found in many plastics, especially food containers. Traces can sometimes be found in the food you eat.

Vacuum Sealed

Raw food doesn't like oxygen. We vacuum seal to keep our poultry fresh and to prevent freezer burn.

No Leaks

Sealed tight for no leaks! Keeping your coolers and cases clean and dry.

No Diapers

No unwanted chlorinated water pick-up, so no need for a diaper!

EZ Open

The top film is easy to peel back thanks to the EZ Open tab.

Marinate

Marinate right in the tray! Peel back the film, add in your favorite marinade, replace the film and refrigerate until use!

Stackable

You gain extra holding power in your case or well, and your customer gains extra space in their refrigerator or freezer!



CASE READY

Organic Standard Traypack

RWA Standard Traypack









22011 **Organic Boneless, Skinless Chicken Breasts** GTIN: 90738985220115

22014 Organic Cut Chicken Wings GTIN: 90738985220146

Organic Chicken Tenders GTIN: 90738985221174

22298 Organic Thin Sliced BS Chicken Breast GTIN: 90738985222980









22018 Organic Chicken Legs GTIN: 90738985220184

22012 Organic Boneless, Skinless Chicken Thighs GTIN: 90738985220122

22016 Organic Chicken Drumsticks GTIN: 90738985220160

22020 Organic Chicken Thighs GTIN: 90738985220207





22019 Organic Split Halves Chicken Breast*

GTIN: 90738985220191

22170 Organic Boneless, Skin-On Chicken Legs GTIN: 90738985221709

PRODUCT SPECS - Standard Trays					
SHELF LIFE: 18 Days	PACK: 12 Trays / *10 Trays	CASE: 17.31" x 9.81" x 9.94" (0.98ft³)			
CODE DATE: Use or Freeze By Date	TI HI: 10 x 7	PALLET CUBE: 82.96 ft ³			
AVERAGE TRAY WEIGHT: 1.5-2 lbs	TRAY: 9.19" x 8.35" x 1.77"	TARE: 0.13 lb / 2.1 oz			









22003 Boneless, Skinless Chicken Breasts GTIN: 90738985220030

22007 Chicken Wings GTIN: 90738985220078

22001 Chicken **Tenders** GTIN: 90738985220016

22023 Thin Sliced BS Chicken Breast GTIN: 90738985220238









22009 Chicken Legs GTIN: 90738985220092

22005 Boneless, Skinless Chicken Thighs GTIN: 90738985220054

22008 Chicken **Drumsticks** GTIN: 90738985220085

22022 Chicken Thighs GTIN: 90738985220221









22021 Split Halves Chicken Breast* GTIN: 90738985220214

22297 Chicken GTIN: 90738985222973

22345 **Chicken Drumstick** Lollipops GTIN: 90738985223451

22354 Boneless, Skin On GTIN: 90738985223543

PRODUCT SPECS - Standard Trays					
SHELF LIFE: 18 Days	PACK: 12 Trays / *10 Trays	CASE: 17.31" x 9.81" x 9.94" (0.98 ft³)			
CODE DATE: Use or Freeze By Date	TI HI: 10 x 7	PALLET CUBE: 82.96 ft ³			
AVERAGE TRAY WEIGHT: 1.5-2 lbs	TRAY: 9.19" x 8.35" x 1.77"	TARE: 0.13 lb / 2.1 oz			

22399 New! Boneless Skinless Breast Strips

- ✓ Drive sales with endless meal solutions
- √ Cross merchandise to drive basket and item count
- ✓ Ready to season and cook righ out of the package
 - Salads
- Casseroles
- One Pot meals Stir Fry
- Rice Bowls
- And More!

Our Boneless Skinless Chicken Breast meat cut precisely for the perfect fajita strip! Marinate or season right in the tray.





Nutrition Facts

Serving Size 4oz (112g)

Servings Per Container 4			
Amount Per Serving			
Calories 120	Calories from	n Fat 10	
	% Da	ily Value*	
Total Fat 1.5g		2%	
Saturated Fat	: 0g	0%	
Trans Fat 0g			
Cholesterol 7	5mg	25%	
Sodium 70mg)	3%	
Potassium 34	l0mg	10%	
Total Carbohy	drate 0g	0%	
Dietary Fiber	0g	0%	
Sugars 0g			
Protein 27g			
Vitamain A 00/	\/:\: O	00/	
Vitamin A 0%	 Vitamin C 	0%	

INGREDIENTS: Chicken

Calcium 8% • Iron



*Percent Daily Values are based on a 2,000

PRODUCT SPECS - Fajita

SHELF LIFE: 14 Days	CASE PACK: 12 Trays	CASE: 19.25" x 14.875" x 4.875"
CODE DATE: Use or Freeze By Date	TI HI: 6 x 10	PALLET CUBE: 53.45 ft ³
PACK: 16 oz	TRAY: 7.62" x 5.71" x 2.00"	GTIN: 10738985223998

22398 New! Chicken Meatloaf

√ Labor saving, great shelf life and easy to maintain shelf space



√First to market "better for you" chicken meatloaf





COOKING INSTRUCTIONS

This product must be cooked to an internal temperature of 165°F as measured by the use of a meat thermometer. Cooking times may vary.

Bake: Preheat oven to 350°F. Place meatloaf on a rimmed baking sheet and bake for approximately 30-35 minutes.

Airfry: Preheat Airfryer to 335°F. Lightly spray air fryer basket or trays with cooking spray or line with parchment paper for easier clean up. Add meatloaf to basket. Cook for approximately 25-30 minutes. If adding glaze, brush surface evenly after 18 minutes of cooking.





Nutrition Facts Serving Size 4oz (112g) Servings Per Container 4 Amount Per Serving Calories 140 Calories from Fat 45 % Daily Value* **Total Fat** 5q Saturated Fat 1.5g Trans Fat 0g Cholesterol 110mg 37% Sodium 520mg 22% 10% Potassium 350ma **Total Carbohydrate** 6g Dietary Fiber 0g Sugars 1g Protein 18q Vitamin A 2% · Vitamin C 6% Calcium 2% • Iron *Percent Daily Values are based on a 2,000 calorie diet.

INGREDIENTS:

Chicken Dark Meat, Water, Bread Crumbs (Wheat Flour, Cane Sugar, Yeast, Sea Salt), Onion Puree, Dried Whole Eggs, Tomato Powder, Vinegar, Parsley, Garlic Puree, Dry Whole Milk, Sea Salt,

ALLERGENS: Wheat, Milk, Eggs

PRODUCT SPECS - Meatloaf

SHELF LIFE: 18 Days	CASE PACK: 12 Trays	CASE: 19.25" x 14.875" x 4.875"
CODE DATE: Use or Freeze By Date	TI HI: 6 x 10	PALLET CUBE: 53.45 ft ³
PACK: 16 oz	TRAY: 7.62" x 5.71" x 2.00"	GTIN: 10738985223981

Chicken Breast Cubes

Organic Chicken Bone Broth

22397 Boneless Skinless Breast Cubes

- ✓ Drive sales with endless meal solutions
- ✓ Cross merchandise to drive basket and item count
- √ Ready to season and cook righ out of the package
 - Kabobs
- Casseroles
- One Pot meals Stir Fry
- Chicken BitesAnd More!

Our Boneless Skinless Chicken Breast meat cut into cubes ready to skewer and grill. Marinate or season right in the tray.

Marinate.Skewer.Grill.Enjoy!



Nutrition Fa Serving Size 4oz. (112g) Servings Per Container 4	ects
Amount Per Serving	
Calories 120 Calories from % Da	m Fat 10 ily Value*
Total Fat 1.5g	2%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 75mg	25%
Sodium 70mg	3%
Potassium 340mg	10%
Total Carbohydrate 0g	0%
Dietary Fiber 0g	0%
Sugars 0g	
Protein 27g	
Vitamin A 0% • Vitamin	C 0%
Calcium 8% • Iron	2%

KABOB STYLE CUT

CUBED CHICKEN

INGREDIENTS: Chicken



PRODUCT SPECS - Cubed Chicken

CASE: 19.25" x 14.875" x 4.875" **SHELF LIFE:** 14 Days **CASE PACK:** 12 Trays PALLET CUBE: 53.45 ft³ **CODE DATE:** Use or Freeze By Date **TI HI:** 6 x 10 **PACK:** 16 oz GTIN: 10738985223974 **TRAY:** 7.62" x 5.71" x 2.00"

20190

Organic Chicken Bone Broth

Our Chicken Bone Broth is Different. How?

Our Chicken Bone Broth can be found with our fresh chicken, in the refrigerated section. There is no added junk in our broth making it a preference in the industry. Just The Excellent Chicken you know and love, now in broth.

- Soups
- One Pot Dinners
 Drink It Straight
- Casseroles Noodle Bowls
- Pet Foods
- Rice Dishes
- Diet Friendly And More!

Zero Salt

Zero salt or spices added, just

pure chicken bone broth for

maximum versatility.

Our Chicken Bone Broth is made from 2 ingredients; Organic Chicken Bones and Water.

Slow Simmered

Ingredients

Slow simmered for 16 Hours to extract a heartier, richer and superior flavor.

Unique

Our refrigerated bone broth is naturally thick and gelatinous due to the levels of collagen and protein.

4g

NO **ADDED** SALT



Nutrition Facts About 3 servings per container Serving size 1 Cup (240ml) (240g) 110 330 **Calories** Sodium Total Carbohydrate Dietary Fiber Total Sugars

PRODUCT SPECS - Broth

JAR DIMENSIONS: 3.4" x 3.4 x 5.2" SHELF LIFE: 70 Days **CASE WEIGHT: 18 lbs CASE PACK: 12 Jars CODE DATE:** Use or Freeze By Date **CASE:** 15" x 11.25" x 6.25" **TI HI:** 10 x 7 JAR WEIGHT: 24 oz

Whole Bird

Specialty Cuts

Whole Chicken

The whole bird offers a variety of cuts and endless recipe options. A complete scaled edge, and EZ open feature keep your cases clean.

* Some birds may be missing giblets.

How to Cut Up

A Whole Bird Scan to Watch



22000

RWA Whole Chicken





Organic Whole Chicken GTIN: 90738985220108

PRODUCT SPECS - Whole Bird

PACK: 6 Birds PALLET CUBE: 66.78 ft³ **SHELF LIFE:** 16 Days

TI HI: 6 x 10 **TARE:** 0.031 lbs / 0.5 oz **CODE DATE:** Use or Freeze By Date

CASE: 23.13" x 13.13" x 5.5" (0.97 ft³) **AVERAGE BIRD WEIGHT:** 3.5-4.5 lbs



What is 8 Piece Cut? A whole bird

already cut up! Contains: 2 Drumsticks, 2 Thighs, 2 Split Breasts, 2 Wings

TRAY: 12.58" x 11.14" x 2.24"



What is Spatchcock?

A whole bird with the backbone removed so it can lay flat for grilling and sheet pan meals.

22042

SHELF LIFE: 18 Days

AVERAGE TRAY WEIGHT: 3.5 lbs

8 Piece Cut Chicken GTIN: 90738985220429

22104

Spatchcock Cut Chicken* GTIN: 90738985221044

*Pack: 6 Trays

TARE: 0.219 lbs / 3.5 oz

PRODUCT SPECS - Family Pack PACK: 8 Trays- 8 Piece / 6 Trays- Spatchcock **CASE:** 23.19" x 13.19" x 7.56" (1.34ft³) **TI HI:** 6 x 9 PALLET CUBE: 81.29 ft3 **CODE DATE:** Use or Freeze By Date

Specialty Cut Chicken





Product Offerings

22091 **Bone-In Skinless Breasts** 22092 **Bone-In Skinless Drumsticks**

22093 Bone-In Skinless Legs

22094 Bone-In Skinless Thighs**

22157 Boneless Skin-On Whole Leg 22354 **Boneless Skin-On Breasts**

Boneless Skin-On Thighs 22355

22297 Chicken Half*

22345 **Lollipop Chicken Drumsticks**

*Pack: 10 Trays **Shelf Life: 14 Days

PRODUCT SPECS - Standard Trays

TRAY: 9.19" x 8.35" x 1.77"

CASE: 17.31" x 9.81" x 9.94" (0.98 ft³) **SHELF LIFE:** 18 Days PACK: 12 Trays

TI HI: 10 x 7 PALLET CUBE: 82.96 ft³ **CODE DATE:** Use or Freeze By Date

Family Pack

AVERAGE TRAY WEIGHT: 1.5-2 lbs



AVERAGE TRAY WEIGHT: 3.5 lbs



Product Offerings

TARE: 0.13 lb / 2.1 oz

22045 Whole Chicken Legs

22046 Boneless, Skin-On Thigh** 22047 Boneless, Skinless Chicken Breasts

22048 Boneless, Skinless Chicken Thighs

22049 **Cut Chicken Wings**

22050 Chicken Drumsticks

22067 Split Breast Chicken*

TARE: 0.219 lbs / 3.5 oz

22068 **Chicken Thighs**

22042 8 Piece Cut 22104 Spatchcock Cut*

*Pack: 6 Trays **Shelf Life: 14 Days

SHELF LIFE: 18 Days	PACK: 8 Trays	CASE: 23.19" x 13.19" x 7.56" (1.34 ft ³)
CODE DATE: Use or Freeze By Date	TI HI: 6 x 9	PALLET CUBE: 81.29ft ³

TRAY: 12.58" x 11.14" x 2.24"

Ground Chicken

Livers, Gizzards, Hearts

22400FAMILY PACK *New!*Ground Chicken

- ✓ No preservatives, extracts or oils to extend shelf life
- ✓ Superior convenience, use one at a time or all 3!
- √ Clean label, 100% Chicken
- Soups Tacos

• Chili

And More!

- SmashburgersEmpanadas
- Lettuce Wraps
- One Pot DinnersDips & Appetizers

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PRODUCT SPECS - Family Pack Ground

SHELF LIFE: 14 Days

PACK: 3-16 oz Trays (3 lbs)

CASE PACK: 6-3 lb Units

CODE DATE: Use or Freeze By Date

TI HI: 6 x 9

PALLET CUBE: 70.965 ft³

CASE: 19.250" x 14.875" x 7.375"

TRAY: 17.81" x 7.62" x 2.00" GTIN: 10738985224001







22070

100% Breast Meat **Ground Chicken**

22076

100% Leg Meat Ground Chicken

Organic Ground Chicken







PRODUCT SPECS - Ground

SHELF LIFE: 14 Days PACK: 12 Trays

TI HI: 6 x 10

CASE: 19.25" x 14.875" x 4.875" PALLET CUBE: 53.45ft³

CODE DATE: Use or Freeze By Date

TRAY WEIGHT: 16 oz

TRAY: 7.62" x 5.71" x 2"







18oz Organic Chicken Livers GTIN: 10738985220522 16oz Organic Chicken Hearts



16oz Organic Chicken Gizzards











22051 18oz Chicken

Livers GTIN: 10738985220515

16oz Chicken GTIN: 10738985221215



16oz Chicken Gizzards



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SHELF LIFE: 14 Days PACK: 12 Jars **CASE:** 15.56" x 11.31" x 4.5" (0.46ft³)

TI HI: 9 x 9 PALLET CUBE: 50.56ft³ **CODE DATE:** Use or Freeze By Date

JAR: 3.625" x 4.25" JAR WEIGHT: Hearts & Gizzards -16oz / Livers - 18oz

Single Serve Fresh Freeze

Single Serve Program







22347 **Organic Boneless Skinless**

Chicken Thighs









22349 **Organic Boneless Skinless**





22348 **Boneless Skinless Chicken Thighs**



SERVE CHICKEN PROGRAM to address the consumer need for premium cut chicken parts in a convenient single serve portioned package.

Bell & Evans is excited to present our SINGLE

Each package is scaled to a net weight of 8oz and the packaging is designed with a UPC scan code on the back of each tray.

Key Packaging Points

- BPA Free
- #1 PETE Recyclable Tray
- No Leaks
- Marinate-in-tray technology
- Freezer Safe
- Vacuum Sealed for Freshness







22351 **Boneless Skin-On Chicken Thighs**





PRODUCT SPECS - Single Serve					
SHELF LIFE: 18 Days	PACK: 16 Trays	CASE: 17.31" x 9.81" x 7.00" (0.67ft ³)			
CODE DATE: Use or Freeze By Date	TI HI: 10 x 9	PALLET CUBE: 68.617 ft ³			
TRAY WEIGHT: 8 oz	TRAY: 8.3" x 4.4" x 1.5"				

Fresh Freeze

What is Fresh Freeze?

Our Fresh Freeze program takes our same premium fresh chicken you see in our standard traypacks but instantly freezes them for ultimate freshness. So the only difference is, it's frozen!

The fresh chicken is frozen within 24 hours of production to maintain its natural juices.

Available in both RWA and Organic.



organic FRESH FREEZE	RWA FRESH FREEZE
22150 ORG Whole Bird*	22152 Whole Bird*
22145 ORG Boneless, Skinless Thighs	22165 Boneless, Skin-On Legs
22146 ORG Cut Wings	22242 Boneless, Skinless Breasts
22147 ORG Drumsticks	22243 Boneless, Skinless Thighs
22148 ORG Split Breast**	22244 Cut Wings
22149 ORG Thighs	22245 Drumsticks
22151 ORG Whole Legs	22246 Split Breast**
22675 ORG Boneless, Skinless Breasts	22247 Thighs
	22248 Whole Legs

*Specs Vary. See Whole Chicken for Specs **Pack: 10 Trays

Need more information on Fresh Freeze? Contact your account manager for questions.

PRODUCT SPECS - Fresh Freeze			
SHELF LIFE: Frozen - 12 months	PACK: 12 Trays	CASE: 17.31" x 9.81" x 9.94" (0.98 ft ³)	
CODE DATE: Best By Date	TI HI: 10 x 4***	PALLET CUBE: 49.83 ft ³	
AVERAGE TRAY WEIGHT: 1.5-2 lbs	TRAY: 9.19" x 8.35" x 1.77"	TARE: 0.13 lb / 2.1 oz	

Chicken Franks



Nutrition Facts

Serving Size 1 Frank (65g) Servings Per Container 6

Amount Per Serving
Calories 80 Calories from Fat 35

	% Daily Value
Total Fat 4g	6%
Saturated Fat 1g	5%
Trans Fat 0g	
Cholesterol 10mg	3%
Sodium 540mg	23%
Potassium 250mg	7%
Total Carbohydrate 2g	19
Dietary Fiber 0g	0%

Vitamin A 2% • Vitamin C

Sugars 1g

Calcium 0% • Iron 2%



Our Chicken Franks are meant for the whole family! The perfect blend for a perfect cookout.

INGREDIENTS:

Chicken, Chicken Broth, Sea Salt, Cane Sugar, Vinegar, Fruit and Spice Extracts, Cultured Celery Powder, Spices, Paprika/Paprika Extract, Garlic Powder.



Our Chicken Franks are a great healthy alternative for kids, including this fun recipe; Cornbread Stuffed Muffins!



PRODUCT SPECS - Franks

SHELF LIFE: 70 Days

CODE DATE: Use or Freeze By Date PACK

PACK SIZE: 6 Franks

PACK WEIGHT: 13.75 oz

CASE: 12" x 9.1" x 6.4"

PACK: 6.5" x 8.5"

PACK PER CASE: 12

CASE WEIGHT: 10.3125 lbs

GTIN: 10738985206410



Cornish Hen Duck



Small Size

The first and most notable difference is the size of Cornish Hens, which are generally around 18-24oz. Cornish Hens are easily split in half – either before or after cooking due to their soft bones.

Texture

Cornish Hens are butchered younger, which tends to make their meat more tender than broilers when cooked.

Nutrition

Cornish Hens' adolescence also contributes to a lower fat content. Since they are comprised of primarily white meat, Cornish Hens are very lean and rich in niacin, which can help lower cholesterol and boost brain function.

SHELF LIFE: 10 Days

CODE DATE: Use or Fr

AVERAGE WEIGHT: 1

Featured Item-20169 Premium Cornish Hen

Available in 20oz Frozen 20171

What are Cornish Hens?

Cornish Hens are a specific breed that grow fast and require less feed to reach maturity than most breeds. Cornish Hens develop particularly large breasts and fatty skin. The small meat to bone ratio makes it the perfect serving size for a premium dish.

Why Cornish Hens?

Quick and easy to prepare, our Cornish Hens are delectable and flavorful. Because this is not a typical chicken item you find at your local grocery store, this item is considered a luxury to most.

BENEFITS—

- Unique Taste
- Portion Size
- Tenderness
- Flavor
- Fast Cook Time
- Luxury

PRODUC	T SPECS - Corni	sh Hen
	PACK: 12 Birds	GTIN FRESH: 10738985201699
reeze By Date	TI HI: 7 x 8	GTIN FROZEN: 10738985201712
18-24 oz	CASE: 13.5" x 8" x 14	u .



PRODUCT SPECS - Whole Duck

SHELF LIFE: 14 Days PACK: 6 Birds CASE CUBE: 1.43 ft³

CODE DATE: Printed On Pack TI HI: 5 x 10 GTIN FRESH: 90738985201732

CASE: 14" x 23.5" x 7.5"

Fresh Duck Parts

AVERAGE WEIGHT: 6-6.5 lbs

We've partnered with a 4th generation Pennsylvania based duck producer for the tastiest duck around. Our Pekin Duck are descendants of the original "Long Island Duck", known for their full flavor and natural moisture.





GTIN FROZEN: 90738985201749

22099

Boneless Skin-On
Duck Breast
GTIN: 90738985220993

Whole Duck

GTIN: 90738985221006

PRODUCT SPECS - Standard Trays

 SHELF LIFE: 18 Days
 PACK: 12 Trays
 CASE: 17.31" x 9.81" x 9.94" (0.98 ft³)

 CODE DATE: Use or Freeze By Date
 TI HI: 10 x 7
 PALLET CUBE: 82.96 ft³

 AVERAGE TRAY WEIGHT: 1.5-2 lbs
 TRAY: 9.19" x 8.35" x 1.77"
 TARE: 0.13 lb / 2.1 oz

Turkeys

Turkey

Bell & Evans Turkeys are bred, raised and processed in *Pennsylvania Dutch Country*. With a complete line of Raised Without Antibiotics, Organic, and Brined Whole Turkeys, they are sure to be centerstage for your customers' Holiday feasts!

Bone-In Turkey Breast also available!

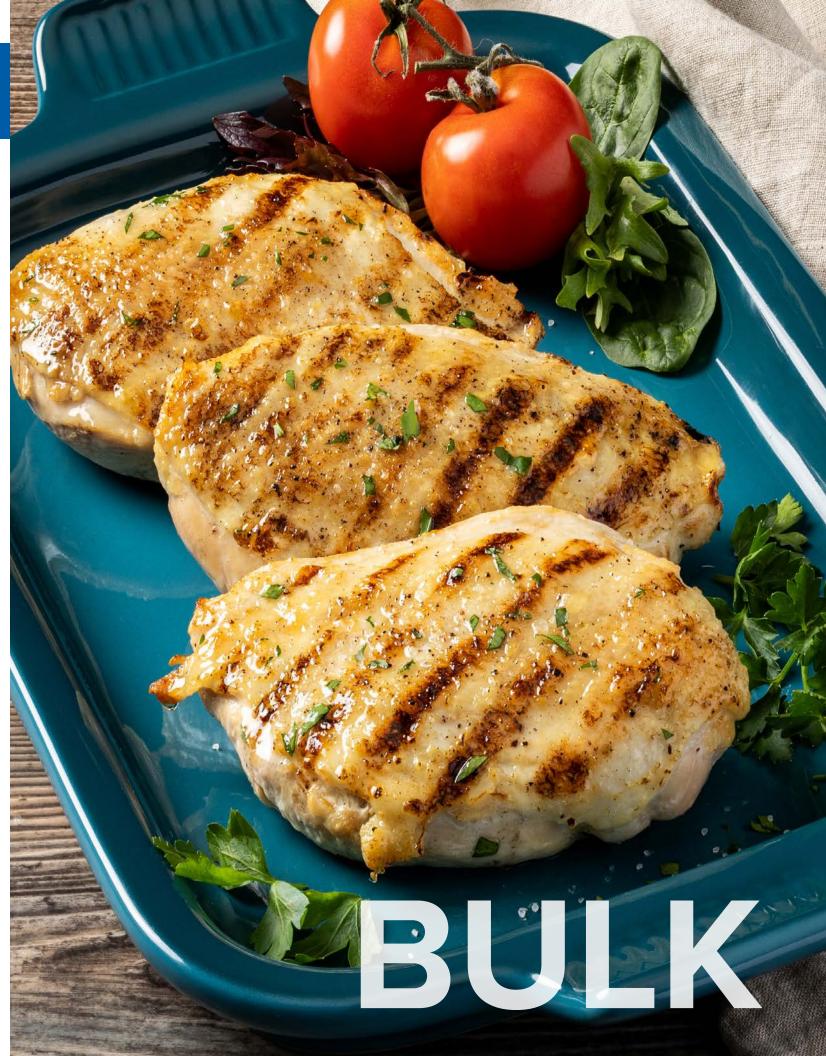
✓ 20% More Meat

√ 55% Less Fat

√ 25% Fewer Calories



	WEIGHT RANGE	HEAD PER CASE	HEAD PER PALLET	BOXES PER PALLET	Ti x Hi	CASE DIMENSIONS
	6/8, 8/10, 10/12,12/14	4	160	40	4 x 10	23.75" x 19.5" x 8"
(14/16	4	128	32	4 x 8	23.63" x 19.38" x 9.5'
	16/18-18/20	2	108	54	6 x 9	20.75" x 15.5" x 8.25
	20/22-26/28	2	80	40	5 x 8	22.5" x 16" x 9.25"
<u> </u>	28/30-38/40+	1	56	56	7 x 8	18.25" x 13" x 10"
	6/10-10/14	4	160	40	4 x 10	23.75" x 19.5" x 8"
, ,	14/18	4	128	32	4 x 8	23.63" x 19.38" x 9.5
	18/22-26/28	2	80	40	5 x 8	22.5" x 16" x 9.25"
<u> </u>	28/30	1	56	56	7 x 8	18.25" x 13" x 10"
,	6/10-10/14	4	160	40	4 x 10	23.75" x 19.5" x 8"
	14/18	4	128	32	4 x 8	23.63" x 19.38" x 9.5
5	18/22-26/28	2	80	40	5 x 8	22.5" x 16" x 9.25"
	28/30-32/34+	1	56	56	7 x 8	18.25" x 13" x 10"
	4/8	6	324	54	6 x 9	20.75" x 15.5" x 8.25
-	8/10	4	216	54	6 x 9	20.75" x 15.5" x 8.25
	10/12	4	160	40	5 x 8	22.5" x 16" x 9.25"
	12/14	4	128	32	4 x 8	23.63" x 19.38" x 9.5
ם ו	14/16	2	128	32	4 x 8	23.63" x 19.38" x 9.5



Bulk Pack
Bulk Pack

		ITEM #	PACK	
A A A A	RWA Boneless, Skinless Whole Breast RWA Boneless, Skinless Breast RWA Boneless, Skinless Breast	20074 20075 22343	4x10lb 4x10lb 4x5lb	
	Organic Boneless, Skinless Whole Breast Organic Boneless, Skinless Breast	20073 22299	4x10lb 4x10lb	
	RWA 4oz Boneless, Skinless Breasts	20092	4x5lb	
	RWA 6oz Boneless, Skinless Breasts	20454	4x5lb	
	RWA Thin Sliced, Boneless, Skinless Breast	22142	4x5lb	
	RWA BS Breast Thin Trim RWA BS Breast w/ Trim/Pieces	22131 20078	4x10lb 4x10lb	
	RWA BS Breast Strips	20426	40lb	
AAA	RWA Boneless, Skin-On Breast 8 - 10oz	22171	4x5lb	
	RWA Boneless, Skin-On Breast 5.5-6.5oz	22219	4x5lb	
	RWA Whole Breast	20061	40lb	
	RWA Boneless, Skin-On Whole Breast	20071	4x10lb	
WAD OF	RWA Split Breast RWA Split Breast RWA Split Breast	20062 22322 22372	40lb 4x8lb 2x10lb	
	Organic Split Breast	20064	40lb	

		ITEM #	PACK	
	RWA Whole Breast With Wing Joint	20065	40lb	
	RWA 8 - 10oz Airline Breast RWA 10 - 12oz Airline Breast	22143 22144	4x5lb 4x5lb	
	RWA Tenders RWA Tenders	22314	4x10lb 4x5lb	
TA CA	RWA Whole Wings Organic Whole Wings	20094	40lb 40lb	
ACADAD!	RWA Cut Wings RWA Cut Wings RWA Cut Wings Organic Cut Wings	20097 22323 22373 20096	40lb 4x10lb 2x10lb 40lb	
9395	RWA Drumsticks RWA Drumsticks RWA Drumsticks Organic Drumsticks	20048 22320 22370 20049	40lb 4x10lb 2x10lb 40lb	
7575	RWA Lollipop Chicken Drumsticks RWA Lollipop Chicken Drumsticks	22318 22368	4x10lb 2x10lb	

Bulk Pack
Bulk Pack

		ITEM #	PACK	
Total And	RWA Whole Legs RWA Whole Legs RWA Whole Legs	20043 22319 22369	40lb 4x9lb 2x10lb	
	Organic Whole Legs	20045	40lb	
	RWA Boneless, Skinless Whole Legs	20630	4x10lb	
	RWA Bonless, Skin-On Whole Legs	22169	4x5lb	
	RWA Thighs RWA Thighs RWA Thighs	20051 22321 22371	40lb 4x10lb 2x10lb	
	Organic Thighs	20455	40lb	
	RWA Boneless Skin-On Thigh	22214	4x10lb	
	RWA Boneless, Skinless Thighs RWA Boneless, Skinless Thighs RWA Boneless, Skinless Thighs	20053 22344 22129	40lb 4x10lb 4x5lb	
	Organic Boneless Skinless Thighs Organic Boneless Skinless Thighs	20695 20052	4x10lb 4x5lb	
	RWA Chicken Oysters Chicken Oysters are two circular-shaped, small pieces of dark meat on the back of the chicken's thigh, near the backbone.	22293	4x5lb	
	RWA 8-Piece Cut WOG 3 - 3.5lb RWA 8-Piece Cut WOG 3.5 - 4lb 8 Piece Cut Includes: 2 Wings, 2 Split Breasts, 2 Thighs and 2 Drumsticks	20040 20486	12 Birds 12 Birds	

		ITEM #	PACK	
	RWA Spatchcock Cut Chicken Whole chicken with the backbone removed	20028	4x10lb	
	RWA Semi Boneless Whole Bird With Wing Joint Whole chickens fully deboned, except for the drumette wing joints	22172	4x5lb	
	RWA Whole Broiler 3 - 3.5lb (Bulk) RWA Whole Broiler 3.5 - 4.5lb (Bulk) RWA Whole Broiler 4.5 - 5.5lb (Bulk) Organic Whole Broiler (Bulk)	20020 20021 20023 20024	10 Birds 10 Birds 8 Birds 10 Birds	
	RWA Trussed WOG 3 - 3.5lb (Bulk) RWA Trussed WOG 3.5 - 4lb (Bulk) Organic Trussed WOG 3 - 3.5lb (Bulk) Organic Trussed WOG 3.5 - 4.0lb (Bulk)	20030 20716 20431 20715	10 Birds 10 Birds 10 Birds 10 Birds	
	RWA WOG Broiler 3 - 3.5lb (Bulk) RWA WOG Broiler 3.5 - 4.5lb (Bulk) RWA WOG Broiler 4.0 - 5.5lb (Bulk) Organic WOG Broiler 3.0 - 3.5lb (Bulk)	20033 20037 20038 20713	10 Birds 10 Birds 8 Birds 10 Birds	
	RWA Chicken Halves (Bulk)	20027	24 Halves	
Pans Pans	RWA Injected WOG 3.75 - 4.25lb (Bulk) RWA Injected Trussed WOG 3.75 - 4.25lb (Bulk)	20698 20682	10 Birds 10 Birds	

Bulk, Bones & More

Bell & Evans bulk items include a variety of fresh cut parts, Whole Chicken items, and even Bones and Giblets.

BULK	ITEM	GIBLETS	ITEM
Backs 40lb	20101	RWA Livers 4x5lb	22122
Necks 40lb	20107	RWA Gizzards 40lb	20408
Rib Cages 40lb	20102	RWA Hearts 40lb	20416
Skin 40lb	20117		
Coarse Ground Leg Meat 4x5lb	22132	ORGANIC	
RWA Skin 4x5lb	20293	ORG Backs	20104
		ORG Rib Cages	20105

PRODUCT SPECS 4x5lb

SHELF LIFE: 14-18 Days*

CODE DATE: On Case Label

TARE WEIGHT: 0.041 lbs

PACK: 4 Pouches

POUCH: 7.75" x 11.5" x 2"

TI HI: 9 x 9

CASE: 15.63" x 11.56" x 4.56" (0.48 ft³)

PALLET CUBE: 54.44 ft³

*Varies by Product

PRODUCT SPECS 4x10lb

SHELF LIFE: 14-18 Days*

CODE DATE: On Case Label

TARE WEIGHT: 0.05 lbs

PACK: 4 Pouches

TI HI: 6 x 7

CASE: 23.13" x 13.13" x 5.5" (0.97 ft³)

PALLET CUBE: 48.44 ft³

PRODUCT SPECS 40lb

SHELF LIFE: 14-18 Days*

CODE DATE: On Case Label

TI HI: 5 x 8*

PACK: 1 Bag

CASE: 23.19" x 16" x 6.5" (1.4 ft³)

When we claim 100%

Air Chilled, that means

our Bones and Giblets.

EVERYTHING, including

PALLET CUBE: 63.33 ft³

AVG CASE WEIGHT: 40 lbs

*Varies by Product

*Varies by Product

100% Bird Utilization

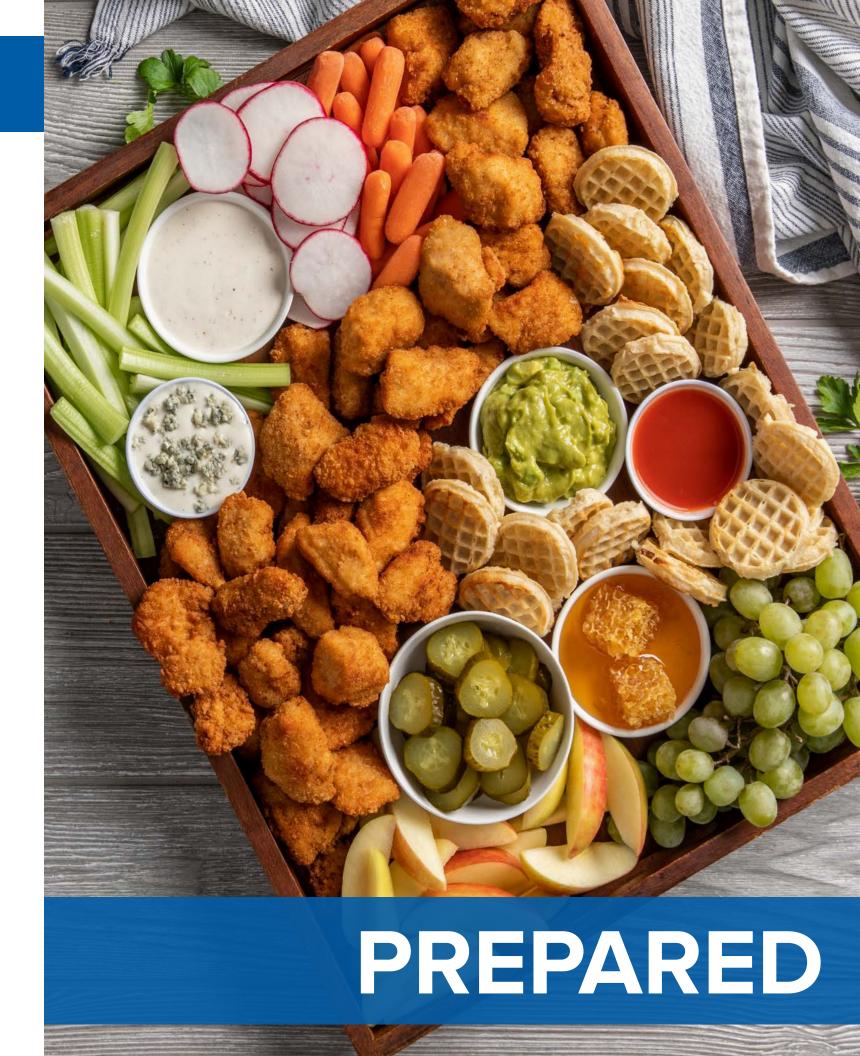
Bell & Evans makes the most of all parts of the chicken. Bones are a great source for broths, stocks and soups while other parts may go to our Rendering Facility. This facility takes in feathers, bones, blood and more to process items like Chicken By-Product Meal for Pet Food products.

Did You Know? Bell & Evans owns the World's First Organic Certified Rendering Facility located right next to our Harvesting facility.

Is Bell & Evans chicken injected with anything?

NO, Our Chicken Is:

- 100% Air Chilled
- Only Natural Juices
- Has No MSG
- Has No Nitratres or Nitrites
- Has No Phosphates or Phosphorous
- All Natural



Value Added Products

Bell & Evans delivers extra value by expertly trimming, x-ray bone detection, nitrogen freezing and more to truly offer superior quality prepared products.



Bone Detection

100% of our boneless product passes through x-ray bone detection designed for the fish industry to detect very small bones.

Uncooked = Superior Quality

Consumers cook our prepared products for the first time in their

product. Our prepared products resemble homemade.

kitchen, and the result is a fresher eating experience versus if they

were reheating the products. Reheating can result in a dryer, tougher

For Consumer Convenience: We do offer an

EXCELLENT fully cooked product: Boneless,

Skinless Chicken Breast Pieces in a 28 oz.

Most of our prepared products are sold uncooked for the best quality.



Organic Soybean Oil

Our breaded products are flash-fried in our own organic soybean oil from U.S. grown expeller-pressed organic soybeans harvested for our organic chicken feed. No shortcuts with toxic hexane processing or imported grains.



Nitrogen Frozen

Our prepared products are nitrogen frozen for an instant quick freeze that locks in natural juices and preserves quality.



What is the marinade for on the frozen breaded items?

We use a simple marinade of water and sea salt for our frozen breaded items. The marinade helps the batter and breading adhere to the chicken, especially since they are whole breast meat chunks - not chopped and formed. It also ensures the food remains moist and juicy through its frozen shelf life.



Watch how our Whole Breast **Meat Breaded Chicken Nuggets are made!**



Breast Nuggets

INGREDIENTS:

Chicken Breast Meat Marinated in Water and Sea Salt. Breaded with Unbleached Wheat Flour, Water, Cane Sugar, Yeast, Sea Salt, Black Pepper, Paprika. Flash Fried in Organic Expeller-Pressed Soybean Oil to set Breading.

CONTAINS: Wheat



Serving Size 4oz (112g) Servings Per Container 3

Amount Per Serving	
Calories 200 Calories fro	m Fat 80
%	Daily Value
Total Fat 9g	14%
Saturated Fat 1.5g	8%
Trans Fat 0g	
Cholesterol 50mg	17%
Sodium 360mg	15%
Potassium 320mg	9%
Total Carbohydrate 10g	3%
Dietary Fiber 0g	0%
Sugars 2g	
Protein 21g	
Vitamin A 0% • Vitam	nin C 0%
Calcium 0% Iron 0)%





Breast Tenders

INGREDIENTS:

Chicken Breast Meat Tenders Marinated in Water and Sea Salt. Breaded with Unbleached Wheat Flour, Water, Cane Sugar, Yeast, Sea Salt, Black Pepper, Paprika. Flash Fried in Organic Expeller-Pressed Soybean Oil to set Breading.

CONTAINS: Wheat

Nutrition Facts

Serving Size 4oz (112g) Servings Per Container 3

Amount Per Serving	
Calories 210 Calories fro	m Fat 80
%	Daily Valu
Total Fat 9g	149
Saturated Fat 1.5g	89
Trans Fat 0g	
Cholesterol 40mg	139
Sodium 440mg	18%
Potassium 320mg	9%
Total Carbohydrate 12g	49
Dietary Fiber 0g	0%
Sugars 2g	
Protein 20g	
Vitamin A 0% ● Vitam	in C 2%

Calcium 0% Iron 0%

GTIN: 10738985221994



INGREDIENTS:

Chicken Breast Meat Tenders Marinated in Water and Coconut Blend (Cane Sugar, Sea Salt, Natural Rum Flavor, Natural Coconut Flavor, Natural Pineapple Flavor) Breaded in Unbleached Wheat Flour, Water, Coconut, Sea Salt, Cane Sugar, Yeast, Black Pepper, Paprika. Flash Fried in Organic Expeller-Pressed Soybean Oil to set Breading. Contains up to 17% of a Seasoned Solution.

CONTAINS: Wheat and Coconut Made with unsweetened coconut with NO sulfites.

Nutrition Facts Serving Size 4oz (112g) Servings Per Container 3 Amount Per Serving Calories 200 Calories from Fat 70 Total Fat 7g

Saturated Fat 2.5 13% Trans Fat 0g 13% Cholesterol 40mg Sodium 310mg 13% Potassium 340mg 10% **Total Carbohydrate** 14g 5% 4% Dietary Fiber 1g Sugars 7g Protein 20g

Vitamin A 0% • Vitamin C 0% Calcium 0% • Iron 4%

CASE: 19.99" x 8.24" x 8.98" (0.86 ft³)

PRODUCT SPECS

SHELF LIFE: Frozen - 12 months

PACK: 12 - 12 oz

TI HI: 12 x 7

CODE DATE: Best By Date On Pack **CASE WEIGHT:** 9 lbs

PALLET CUBE: 78.02 ft3

BOX DIMENSIONS: 7.13" x 6.25" x 2"



Prepared

Chicken Burgers







INGREDIENTS: Chicken, Sea Salt. Breaded with Unbleached Wheat Flour, Water, Cane Sugar, Yeast, Sea Salt, Black Pepper, Paprika. Flash fried in Organic Expeller-Pressed Soybean Oil to set breading.

CONTAINS Wheat

Nutrition Facts

Serving Size 1 Patty 4oz (112g) Servings Per Container 4

Amount Per Serving	
Calories 200 Calories from	Fat 90
% Da	ily Value*
Total Fat 10g	15%
Saturated Fat 2g	10%
Trans Fat 0g	
Cholesterol 60mg	20%
Sodium 280mg	12%
Potassium 310mg	9%
Total Carbohydrate 10g	3%
Dietary Fiber 0g	0%
Sugars 3g	
Protein 19g	



Vitamin C 0%

GTIN: 10738985223042

CODE DATE: Best By Date On Pack

INGREDIENTS: Chicken, Mozzarella Cheese (Pasteurized Part-Skim Milk, Cheese Culture, Salt, Enzymes), Garlic Puree, Sea Salt, Black Pepper, Parsley, Basil, Soybean Oil. Breaded with Unbleached Wheat Flour, Water, Parmesan Cheese (Pasteurized Milk, Cheese Cultures, Salt, Enzymes), Sea Salt, Cane Sugar, Dried Yeast, Black Pepper, Paprika. Flash fried in Organic Expeller-Pressed Soybean Oil to set breading.

CONTAINS: Milk. Wheat

Nutrition Facts

Serving Size 1 Patty 4oz (112g) Servings Per Container 4

Amount Per Serving	
Calories 220 Calories	from Fat 100
	% Daily Value
Total Fat 12g	18%
Saturated Fat 3.5g	18%
Trans Fat 0g	
Cholesterol 65mg	22%
Sodium 470mg	20%
Potassium 270mg	8%
Total Carbohydrate 9	g 3 %
Dietary Fiber 0g	0%
Sugars 2g	
Protein 20g	
Vitamin A 2% • Vit	amin C 0%



GTIN: 10738985223059

Breaded Chicken Breasts

Chicken Breast Meat Marinated in Water and Sea Salt. Breaded with Unbleached Wheat Flour, Water, Cane Sugar, Yeast, Sea Salt, Black Pepper, Paprika. Flash fried in Organic Expeller-Pressed Soybean Oil to set breading.

CONTAINS: Wheat

Nutrition Facts

Serving Size 1 Filet 5.25oz (149g) Servings Per Container About 2

Amount Per Serving	
Calories 260 Calories from I	Fat 80
% Dai	ily Value*
Total Fat 9g	14%
Saturated Fat 1.5g	8%
Trans Fat 0g	
Cholesterol 55mg	18%
Sodium 520mg	22%
Potassium 420mg	12%
Total Carbohydrate 19g	6%
Dietary Fiber 0g	0%
Sugars 6g	
Protein 26g	
Vitamin A 0% • Vitamin	C 4%
Calcium 2% • Iron 6%	



GTIN: 10738985221956

PRODUCT SPECS - Patties

SHELF LIFE: Frozen - 12 months **TI HI:** 12 x 7

BOX DIMENSIONS: 7.13" x 6.25" x 2.5"

CASE WEIGHT: 9 lbs CASE: 19.99" x 8.24" x 8.98" (0.86 ft³)

PACK: 9 - 16 oz Boxes

Vitamin A 2%

Calcium 0%

PALLET CUBE: 78.02 ft³

Calcium 10%

PRODUCT SPECS - Breasts

SHELF LIFE: Frozen - 12 months **CODE DATE:** Best By Date On Pack CASE WEIGHT: 7.88 lbs **PACK:** 12 - 10.5 oz Boxes

TI HI: 12 x 7

BOX DIMENSIONS: 7.13" x 6.25" x 2" CASE: 19.99" x 8.24" x 8.98" (0.86 ft³) PALLET CUBE: 78.02 ft³



PRODUCT SPECS - Chicken Burgers

SHELF LIFE: Frozen - 12 months PACK: 9 - 16 oz Boxes

TI HI: 12 x 7 **CODE DATE:** Best By Date On Pack

CASE WEIGHT: 9 lbs

BOX DIMENSIONS: 7.13" x 6.25" x 2.5"



Chicken Bacon & Cheddar

Chicken Burgers

INGREDIENTS:

Chicken Leg Meat, Chicken Skin, Cheddar Cheese (Pasteurized Milk, Cheese Culture, Salt, Enzymes, Annatto Color), Chicken Bacon (Chicken Leg Meat, Water, Cane Sugar, Sea Salt, Cultured Celery Powder (Celery Powder, Sea Salt), Rosemary Extract), Seasoning (Sea Salt, Whey, Cane Sugar, Onion Powder, Cheddar Cheese (Milk, Cheese Culture, Salt, Enzymes), Buttomill Powder, Sour Cropp (Cropp Culture) Enzymes), Butternilk Powder, Sour Cream (Cream, Cultures, Lactic Acid), Garlic Powder, Flavor (Maltodextrin, Natural Flavor, Gum Arabic), Yeast Extract, Cultured Nonfat Milk, Buttermilk Solids, Black Pepper, Expeller Pressed Canola Oil, Salt, Citric Acid, Natural Flavor, Lactic Acid, Natural Hickory Smoke Flavor).

CONTAINS: Milk



GTIN: 10738985222915

Nutrition Facts

CASE: 19.99" x 8.24" x 8.98" (0.86 ft³)

PALLET CUBE: 78.02 ft³

Serving Size 1 Burger 6oz (170g) Servings Per Container 2

Amount Per Serving	
Calories 390 Calories	from Fat 240
	% Daily Value*
Total Fat 27g	42%
Saturated Fat 9g	45%
<i>Tran</i> s Fat 0g	
Cholesterol 165mg	55%
Sodium 1060mg	44%
Potassium 390mg	11%
Total Carbohydrate 4g	1%
Dietary Fiber 0g	0%
Sugars 3g	
Protein 32g	

Vitamin A 4% • Vitamin C 4%

Calcium 15% • Iron 8%

PRODUCT SPECS - Bacon Cheddar Chicken Burgers

SHELF LIFE: Frozen - 12 months

CASE WEIGHT: 9 lbs

CASE: 19.99" x 8.24" x 8.98" (0.86 ft³) PACK: 12 - 12 oz Boxes PALLET CUBE: 78.02 ft³ **TI HI:** 12 x 7 **CODE DATE:** Best By Date On Pack **BOX DIMENSIONS:** 7.13" x 6.25" x 2"

Meatballs

Individually Quick Frozen



Chicken Leg Meat, Chicken Skin, Water, Organic Maltodextrin, Organic Cane Sugar, Organic Rice Flour, Organic Onion Powder, Organic Garlic Powder, Organic Yeast Extract (Organic Bakers Yeast, Salt), Sea Salt, Organic Rice Hull Powder, Organic Rosemary Extract, Organic Parsky, Organic Thank Cayenne Pepper, Organic Black Pepper, Organic Marjoram, Organic Sage, Organic Celery Seed, Organic Rosemary, Organic

ALLERGEN FREE



GTIN: 10738985222717



Chicken

Meatballs

Chicken Leg Meat, Mozzarella Cheese (Pasteurized Part Skim Milk, Cheese Culture, Salt, Enzymes), Chicken Skin, Water, Garlic Puree, Sea Salt, Black Pepper, Parsley, Basil, Soybean Oil. Breaded with Unbleached Wheat Flour, Soybean Oil. Breaded with Unbleached Wheat Flour, Water, Parmesan Cheese (Pasteurized Part Skim Milk, Cheese Culture, Salt, Enzymes), Nonfat Dry Milk, Dried Whole Eggs, Sugar, Yeast, Salt, Black Pepper. Flash Fried in Organic Expeller-Pressed Soybean Oil to set Breading.

CONTAINS: Wheat, Milk, Eggs

22265

Parmesan Breaded Chicken Meatballs

CASE WEIGHT: 9 lbs



GTIN: 10738985222656

Nutrition Facts Serving Size 3 Meatballs (105g) Servings Per Container About 3

Calories 160 Calories from	n Fat 70
% [Daily Value
Total Fat 7g	119
Saturated Fat 2g	10°
Trans Fat 0g	
Cholesterol 90mg	30%
Sodium 290mg	12%
Potassium 300mg	9%
Total Carbohydrate 8g	3%
Dietary Fiber 1g	4%
Sugars 1g	
Protein 16g	

itamin A 2%	•	Vitamin C 49
alcium 2%	•	Iron 8%

Nutrition Facts Serving Size 3 Meatballs (114g)

Servings Per Container Ab	out 3
Amount Per Serving	<u> </u>
Calories 240 Calories from	Fat 110
% Da	ily Value*
Total Fat 13g	20%
Saturated Fat 4.5g	23%
<i>Tran</i> s Fat 0g	
Cholesterol 90mg	30%
Sodium 360mg	15%
Potassium 250mg	7%
Total Carbohydrate 15g	5%
Dietary Fiber 2g	8%
Sugars 2g	
Protein 17g	

Vitamin A 2% • Vitamin C 0% Calcium 15% • Iron 6%

P	R	O	D	U	CI	S	P	E	C	S	N	1	eat	ŀ	ba	Τ	S	
		$\overline{}$		\sim	\mathbf{u}		•		$\overline{}$	$\overline{}$		н					~	

CASE: 19.99" x 8.24" x 8.98" (0.86 ft³) SHELF LIFE: Frozen - 12 months **PACK:** 12 - 12 oz

PALLET CUBE: 78.02 ft³ **TI HI:** 12 x 7 **CODE DATE:** Best By Date On Pack

BOX DIMENSIONS: 7.13" x 6.25" x 2"



IQF Cut Chicken Wings



GTIN: 10738985222229



Organic IQF Cut Chicken Wings



OTHER BULK	PACK	ITEM
IQF Cut Wings Bulk	12 x 2.5lb	22227
IQF BSO Legs Bulk	12 x 2.5lb	22275

Nutrition Facts Calories 190 Calories from Fat 100 % Daily Value Total Fat 11g 17% Saturated Fat 3g 15% Trans Fat 0g Cholesterol 120mg 40% Sodium 105mg 4% Potassium 105mg Total Carbohydrate 0g 0% Dietary Fiber 0g Sugars 0g Protein 22g Vitamin A 0% • Vitamin C Calcium 2% • Iron

What is IQF?

Individually quick frozen with no ice glaze, no added water, no marinade.

PRODUCT SPECS - IQF

PALLET CUBE: 64.66 ft³ SHELF LIFE: Frozen - 12 months **CASE WEIGHT: 30 lbs TI HI:** 8 x 5 **CODE DATE:** Best By Date On Pack

PACK: 12 - 2.5 lb Bags **CASE:** 19.875" x 10.5" x 12.375" (1.49 ft³)



Resealable Bags

Resealable Bags







Breaded Chicker

Breast Nuggets

Chicken Breast Meat Marinated in Water and Sea Salt. Breaded with Unbleached Wheat Flour, Water, Cane Sugar, Yeast, Sea Salt, Black Pepper, Paprika. Flash Fried in Organic Expeller Pressed Soy-

CONTAINS: Wheat

Nutrition Facts

Serving Size 4oz (112g) Servings Per Container 7.5

Calories 200 Calories	from Fat 80
	% Daily Value*
Total Fat 9g	14%
Saturated Fat 1.5g	8%
Trans Fat 0g	
Cholesterol 50mg	17%
Sodium 360mg	15%
Potassium 320mg	9%

Total Carbohydrate 10g

Dietary Fiber 0g

Sugars 2g Protein 21g

Vitamin A 0% • Vitamin C 0% Calcium 0% • Iron 0%

3%

0%



INGREDIENTS: Chicken, Sea Salt. Breaded with Unbleached Wheat Flour, Water, Cane Sugar, Yeast, Sea Salt, Black Pepper, Paprika. Flash fried in Organic Expeller Pressed Soybean Oil to set breading.

CONTAINS Wheat

Nutrition Facts Serving Size 1 Patty 4oz (112g)

Servings Per Containe	er 9
Amount Per Serving	
Calories 200 Calories	s from Fat 90
	% Daily Value
Total Fat 10g	15%
Saturated Fat 2g	10%
Trans Fat 0g	
Cholesterol 60mg	20%
Sodium 280mg	12%
Potassium 310mg	9%
Total Carbohydrate 10	Og 3 %
Dietary Fiber 0g	0%
Sugars 3g	
Protein 19g	
Vitamin A 2% ● Vit	amin C 0%



GTIN: 10738985223028

Calcium 0%

22303

Chicken Meatballs

INGREDIENTS:
Chicken Leg Meat, Chicken Skin, Water, Organic Maltodextrin, Organic Cane Sugar, Organic Rice Flour, Organic Onion Powder, Organic Garlic Powder, Organic Yeast Extract (Organic Bakers Yeast, Salt), Sea Salt, Organic Rice Hull Powder, Organic Rosemary Extract, Organic Parsley, Organic Thyme, Organic Cayenne Pepper, Organic Black Pepper, Organic Marjoram, Organic Sage, Organic Celery Seed, Organic Rosemary, Organic White Pepper.

ALLERGEN FREE

Serving Size 3 Meatba Servings Per Containe	
Amount Per Serving	
Calories 160 Calories for	rom Fat 70
	% Daily Valu
Total Fat 7g	119
Saturated Fat 2g	109
Trans Fat 0g	
Cholesterol 90mg	309
Sodium 290mg	129
Potassium 300mg	9%
Total Carbohydrate 8g	3%
Dietary Fiber 1g	49
Sugars 1g	
Protein 16g	
, and the second	
Vitamin A 2% • Vita	ımin C 4%
Calcium 2% • Iron	18%



PRODUCT SPECS - Reseal Bags

SHELF LIFE: Frozen - 12 months **CODE DATE:** Best By Date On Pack

CASE WEIGHT: 22.5 lbs / Patties: 20.25 lbs

PACK: 12 Bags / Patties: 9 Bags

TI HI: 8 x 5

PALLET CUBE: 66.67 ft³

RETAIL BAGS: 11" x 10.25"

CASE: 20" x 10.25" x 11" (1.3 ft³)



20189

Fully Cooked Grilled Diced Chicken Breast Pieces

MEET 6

22366

Breaded Chicken

Breast Tenders

30oz

Boneless, Skinless Chicken Breast Meat, Water, Rice Starch, Sea Salt.

ALLERGEN FREE



COOKING USES

- Soups
- Casseroles
- Salads
- Dips Appetizers
 AND MORE

Nutrition Facts Serving Size 3oz (84g) Servings Per Container About 9 Amount Per Serving Calories 100 Calories from Fat 15 Total Fat 1.5g Saturated Fat 0g 0% Trans Fat 0g Cholesterol 65ma 22% Sodium 180mg 8% Potassium 410mg 12% **Total Carbohydrate 1g** 0% 0% Dietary Fiber 0g Sugars 0g Protein 20g Vitamin A 0% • Vitamin C 0% Calcium 0% • Iron 2%

INGREDIENTS:

Chicken Breast Meat Tenders Marinated in Water and Sea Salt. Breaded with Unbleached Wheat Flour, Water, Cane Sugar, Yeast, Sea Salt, Black Pepper, Paprika. Flash Fried in Organic Expeller-Pressed Soybean Oil to set Breading.

CONTAINS: Wheat



Nutrition Facts Serving Size 4oz (112g) Servings Per Container 7.5 Calories 210 Calories from Fat 80 Total Fat 9g Saturated Fat 1.5 8% Trans Fat 0g Cholesterol 40mg 13% Sodium 440mg 18% Potassium 320mg 9% Total Carbohydrate 12g 4% Dietary Fiber 0g 0% Sugars 2g Protein 20g Vitamin A 0% • Vitamin C 2% Calcium 0% • Iron 0%

PRODUCT SPECS - Reseal Bags

SHELF LIFE: Frozen - 12 months

CODE DATE: Best By Date On Pack

CASE WEIGHT TENDERS: 22.5 lbs

CASE WEIGHT PIECES: 21 lbs

PACK: 12 Bags

TI HI: 8 x 5

CASE: 20" x 10.25" x 11" (1.3 ft³)

RETAIL BAGS: 11" x 10.25"

PALLET CUBE: 66.67 ft³

Gluten Free Gluten Free



The all natural ingredients in our gluten free chicken patties separate us from the other patties. Our gluten free breading is perfect for celiac sufferers and a gluten free alternative.

INGREDIENTS:

Chicken, Sea Salt. Breaded with Rice Flour, Water, Yellow Corn Flour, Sea Salt, Xanthan Gum, Cane Sugar, Yeast, Dried Whole Eggs, Black Pepper, Onion Powder, Garlic Powder. Flash fried in Organic Expeller-Pressed Soybean Oil to set breading.

CONTAINS: Egg

Nutrition Facts

Calories 200 Calories from Fat 70

22%

13%

8%

4%

Serving Size 1 Patty 4oz (112g)

Servings Per Container 4

Amount Per Serving

Saturated Fat 2g

Trans Fat 0g

Sodium 310mg

Sugars 0g

Protein 19g

CASE WEIGHT: 9 lbs

Cholesterol 65mg

Potassium 290mg

Dietary Fiber 0g

Total Carbohydrate 12g

Vitamin A 2% • Vitamin C 0%

GTIN: 10738985223066

Calcium 0% • Iron 0%

Total Fat 8g

Customer Testimonial

Bell & Evans Gluten Free, and all products are the best ever! I loved the chicken patties. I put them in the oven for 25 min. When done I add spaghetti sauce, topped with mozzarella cheese. What a great quick meal! We love it!

-Barbara L.



Gluten Free Breaded Chicken Breast Nuggets

INGREDIENTS:

Chicken Breast Meat Marinated in Water and Sea Salt. Breaded with Rice Flour, Water, Yellow Corn Flour, Sea Salt, Xanthan Gum, Cane Sugar, Yeast, Dried Whole Eggs, Black Pepper, Onion Powder, Garlic Powder. Flash fried in Organic Expeller-Pressed Soybean Oil to set breading.

CONTAINS: Egg

Nutrition Facts Serving Size 4oz (112g) Servings Per Container 3 Amount Per Serving Calories 190 Calories from Fat 60 % Daily Value 9% Total Fat 6g Saturated Fat 1g 5% Trans Fat 0g Cholesterol 50mg Sodium 400mg 17% Potassium 330mg 9% Total Carbohydrate 13g 4% Dietary Fiber 0a Sugars 2g Protein 20g Vitamin A 0% • Vitamin C 4% Calcium 0% • Iron 4%



Gluten Free Breaded Chicken Breast Tenders

INGREDIENTS:

Chicken Breast Meat Tenders Marinated in Water and Sea Salt. Breaded with Rice Flour, Water, Yellow Corn Flour, Sea Salt, Xanthan Gum, Cane Sugar, Yeast, Dried Whole Eggs, Black Pepper, Onion Powder, Garlic Powder. Flash fried in Organic Expeller-Pressed Soybean Oil to set breading.

CONTAINS: Egg





Gluten Free Boneless Skinless Breaded Chicken Breast

INGREDIENTS:

Chicken Breast Meat Marinated in Water and Sea Salt. Breaded with Rice Flour, Water, Yellow Corn Flour, Sea Salt, Xanthan Gum, Cane Sugar, Yeast, Dried Whole Eggs, Black Pepper, Onion Powder, Garlic Powder. Flash fried in Organic Expeller-Pressed Soybean Oil to set breading.

CONTAINS: Egg



PRODUCT SPECS - GF Patties

CASE: 19.99" x 8.24" x 8.98" (0.86 ft³) SHELF LIFE: Frozen - 12 months PACK: 9 - 16 oz Boxes

CODE DATE: Best By Date On Pack

PALLET CUBE: 78.02 ft³ **TI HI:** 12 x 7 **BOX DIMENSIONS:** 7.13" x 6.25" x 2.5"

PRODUCT SPECS - Gluten Free

GTIN: 10738985221987

SHELF LIFE: Frozen - 12 months

CODE DATE: Best By Date On Pack

GTIN: 10738985222298

PACK: 12 - 12 oz Boxes

BOX DIMENSIONS: 7.13" x 6.25" x 2"

GTIN: 10738985222083

PACK BREASTS: 12 -10.5 oz Boxes **CASE:** 19.99" x 8.24" x 8.98" (0.86 ft³)

TI HI: 12 x 7 **CASE WEIGHT:** 9lbs / Breasts: 7.88 lbs

PALLET CUBE: 78.02 ft3

Organic Allergen Free

Bulk

Organic Allergen Free Breaded Items

Notice anything different? Our Organic, Gluten Free items are now ALLERGEN FREE! We spent the time to reformulate the breading on our Organic items to match the same premium taste you know and love, now everyone can enjoy them!



Organic Chicken Breast Meat Marinated in Water and Sea Salt. Breaded with Organic Yellow Corn Flour, Organic Corn Crumb (Organic Yellow Corn Flour, Sea Salt, Organic Raisin Juice Concentrate, Organic Honey), Water, Organic Yellow Corn Meal, Organic Rice Flour, Less than 2% of: Organic Soybean Oil, Sea Salt, Organic Corn Starch, Organic Garlic Powder, Organic Onion Powder, Organic Black Pepper, Organic Yeast Extract, Organic Canola Oil, Organic Extractive of Paprika. Flash fried in Organic Expeller-Pressed Soybean Oil to set breading.

NO ALLERGENS



GTIN: 10738985223103

22310 Organic, GF Breaded **Chicken Breast Nuggets**

GF		TEIN	LINCOOKED
	Ball & Dyans		V. M.
	HICKEN BREAST		
	TENDERS WATER AND HEA SALT		
11111	organic, gluten fre	e ens	
		Net W. 12	- P

22308 Organic, GF Breaded

Chicken Breast Tenders

Organic Chicken Breast Meat Tenders Marinated in Water and Sea Salt. Breaded with Organic Yellow Corn Flour, Organic Corn Crumb (Organic Yellow Corn Flour, Sea Salt, Organic Raisin Juice Concentrate, Organic Honey), Water, Organic Yellow Corn Meal, Organic Rice Flour, Less than 2% of: Organic Soybean Oil, Sea Salt, Organic Corn Starch, Organic Garlic Powder, Organic Onion Powder, Organic Black Pepper, Organic Yeast Extract, Organic Canola Oil, Organic Extractive of Paprika. Flash fried in Organic Expeller-Pressed Soybean Oil to set breading.

NO ALLERGENS



DID YOU KNOW?

Our Organic Nuggets and Tenders are now made with new ingredients! Our ingredients are always clean

Mustrition Ea	
Nutrition Fa Serving Size 4oz (112g) Servings Per Container 3	icts
Amount Per Serving Calories 180 Calories from	Fot 05
Total Fat 3g	aily Value
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 55mg	18%
Sodium 280mg	12%
Potassium 650mg	19%
Total Carbohydrate 20g	7%
Dietary Fiber 1g	4%
Sugars 0g	

Protein 19q Vitamin A 0%

Calcium 2%

Nutrition Serving Size 4oz (1	12g)
Servings Per Conta	ainer 3
Amount Per Serving	
Calories 180 Calor	ies from Fat 2
	% Daily Val
Total Fat 2g	3
Saturated Fat 0g	0
Trans Fat 0g	
Cholesterol 50mg	17
Sodium 280mg	12
Potassium 670mg	19
Total Carbohydrate	≥ 20g 7
Dietary Fiber 1g	4
Sugars 0g	
Protein 19g	
Vitamin A 0% •	Vitamin C 29
Calcium 0% •	Iron 2%

	GTIN: 10738985223080	Calcium 0% • Iron 2%	
PRODUCT SPECS - Organic Breaded			
SHELF LIFE: Frozen - 12 months	PACK: 12 - 12 oz	CASE: 19.99" x 8.24" x 8.98" (0.86 ft³)	
CODE DATE: Best By Date On Pack	TI HI: 12 x 7	PALLET CUBE: 78.02 ft ³	
CASE WEIGHT: 9 lbs	BOX DIMENSIONS: 7.13" x 6.25" x 2"		



Bulk, Tenders & More

Our most popular frozen items packed in convenient 10lb cases. Perfect for food service, catering and prepared foods customers.











RWA	ITEM	GLUTEN FREE	ITEM
Breaded BS Breast	22194	GF Breaded Chicken Breast	22193
Breaded Chicken Nuggets	22228	GF Breaded Chicken Nuggets	22207
Breaded Chicken Tenders	22200	GF Breaded Chicken Tenders	22201
Breaded Coconut Chicken Tenders	22203		
Chicken Breast Scallopini	22123	ORGANIC ALLERGI	EN FREE
Chicken Burgers	22252	ORG Breaded Chicken Tenders	22309
Chicken Meatballs	22272	ORG Breaded Chicken Nuggets	22311
Cooked Diced Chunk Pieces 4x5lb*	20192		*Specs Vary.

	PRODUCT SPECS - Bul	k
SHELF LIFE: Frozen - 12 months	PACK: 4 - 2.5 lb Bags	CASE CUBE: 0.44 ft ³
CODE DATE: Best By Date On Pack	TI HI: 10 x 10	PALLET CUBE: 57.78 ft³
CASE WEIGHT: 10 lbs	CASE: 16" x 10" x 4.75"	

Fried Chicken **Well!**

Fried Chicken is not a seasonal item, it's a staple program!

- From the hot bar to grab 'n' go and picnic bundles, fried chicken can drive more sales with reduced labor costs and better in-stock position.
- It also creates continuity between Prepared Foods and Meat Departments with quality that sells itself.
- Experiencing high volume periods? Fried chicken offers a faster recovery time, as well as, reduced fryer costs and usage.

DID YOU KNOW?

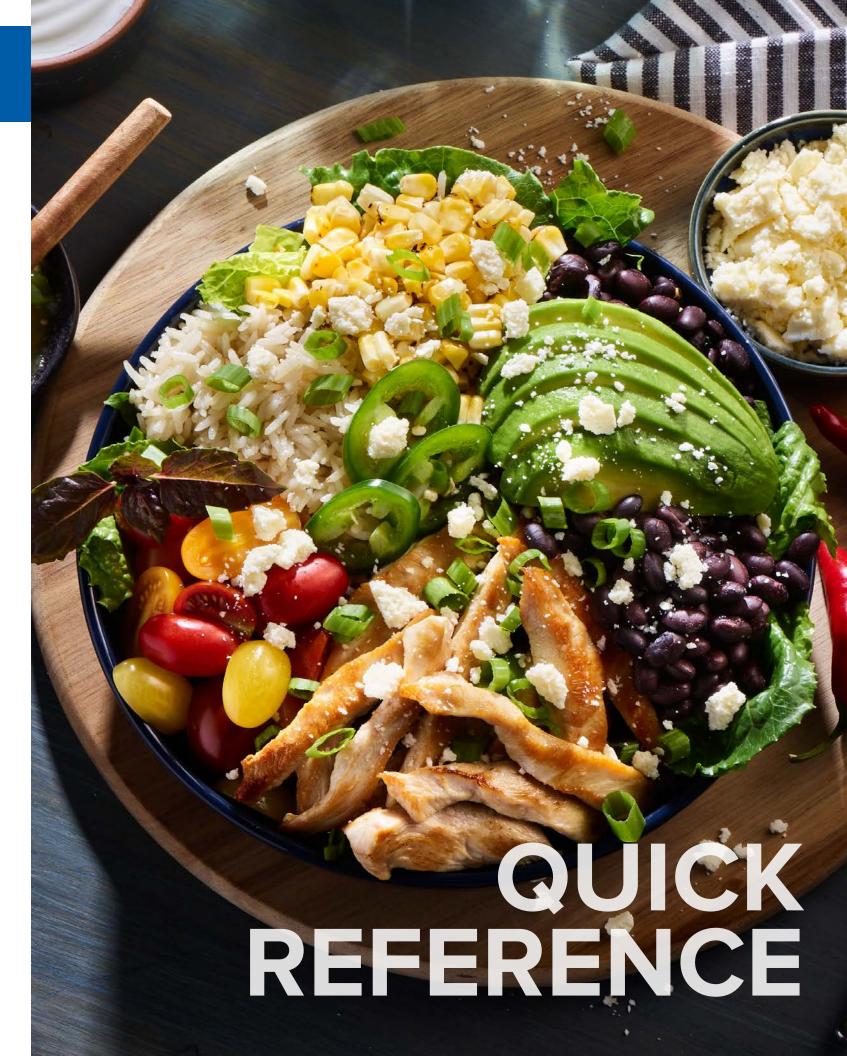
About 25% of all restaurants feature some type of fried chicken.

Approximately 75% of Americans eat some type of fried chicken.

	Š			
ITEM NUMBER	PRODUCT DESCRIPTION	CA: PAC		
22376	Bone In Fried Chicken Breast Quarters Breaded Skinless Chicken Breast Portions with Rib Meat – Fry at 325° F for approximately 20-30 minutes, or internal temperature of 165° F. GTIN: 10738985223769	Pc/Bag Pc	D Bags C/lb Oz/Pc 1.7 9.40z	
22377	Bone In Fried Chicken Drumsticks	2 - 5lk	2 - 5lb Bags	
	Breaded and par fried Bone In Skinless Chicken Drumsticks – Fry at 325° F for approximately 18-22 minutes, or internal temperature of 165° F. GTIN: 10738985223776		Oz/Pc 3.3 4.8oz	
22378	Bone In Fried Whole Wings	2 - 5lk	2 - 5lb Bags	
	Breaded and par fried Whole Chicken Wings — Fry at 325° F for approximately 15-18 minutes, or internal temperature of 165° F. GTIN: 10738985223783	AND THE RESERVE OF THE PARTY OF	C/lb Oz/Pc 3.9 4.1oz	
22379	Bone In Fried Chicken Thighs	2 - 5lk	2 - 5lb Bags	
	Breaded and par fried Bone In Skinless Chicken Thighs – Fry at 325° F for approximately 15-20 minutes, or internal temperature of 165° F. GTIN: 10738985223790		Oz/Pc 2.4 6.7oz	
22392	Fried Chicken Tenders	2 - 5lk	2 - 5lb Bags	
	Whole muscle, trimmed tenders batter and breaded with a deep fry formulation. Fry at 325° F for approximately 6-8 minutes, or internal temperature of 165° F. GTIN: 10738985223929		Oz/Pc 2.5oz	
22393	Fried Boneless Chicken Breast Portioned Boneless Skinless Breast cutlet batter and	2 - 5lk	Bags	

breaded for deep fry. Great for sandwich application. Fry at 325° F for approximately 12-14 minutes, or internal

temperature of 165° F.



Organic **STANDARD CASE SET**

Organic STANDARD CASE SET



When designing your organic offerings, consider including these items for full sales opportunities.

Check out our organic merchandising pieces to complete your display.









22011
Organic Boneless, Skinless
Chicken Breasts

22014
Organic
Cut Chicken Wings









22018
Organic
Chicken Legs

22012
Organic Boneless,
Skinless Chicken Thighs

22016
Organic Chicken
Drumsticks







22298
Organic Thin Sliced
BS Chicken Breasts

22020 Organic Chicken Thighs

22019
Organic Split Halves
Chicken Breasts







22163
Organic Ground
Chicken



Organic Whole Chicken



22052 Organic Chicken Livers



22077
Organic Chicken
Gizzards



22078
Organic Chicken
Hearts

Raised Without Antibiotics **STANDARD CASE SET**

Raised Without Antibiotics STANDARD CASE SET

















22003 Boneless, Skinless **Chicken Breasts**

22007 **Cut Chicken** Wings

22001 Boneless, Skinless **Chicken Tenders**

22009 Chicken Legs

22354 Boneless, Skin-On

Breasts

22070 100% Breast Meat **Ground Chicken**

22076 100% Leg Meat Ground Chicken

22042 8 Piece Cut

















22023 Thin Sliced **BS Chicken Breasts**

22005 Boneless, Skinless Chicken Thighs

22008 Chicken **Drumsticks**

22022 Chicken **Thighs**

22104 Spatchcock Cut Chicken

22397 **Cubed Chicken Pieces**

22400 Chicken Meatloaf

22399 Fajita Style Cut Chicken

















22021
Split Halves Chicken Breasts

22345 **Chicken Drumstick** Lollipops

Chicken Halves

22355 Boneless, Skin-On Thighs

22051 Chicken

Livers

22120 Chicken Gizzards

Chicken Hearts

22121

22000

Whole Chicken

Value Added Products **STANDARD CASE SET**

Value Added Products STANDARD CASE SET







Breaded Chicken Breast Tenders



Coconut Breaded Chicken Breast Tenders







Breaded BS Chicken Breast

22304 Breaded **Chicken Patties**

22305 **Italian Breaded**

Chicken Patties





Chicken

Burgers

Chicken

Meatballs

22265 Parmesan Breaded **Chicken Meatballs**

22307





Bacon Cheddar Chicken Burgers

20641

Chicken Franks







GF Breaded Chicken

Breast Nuggets



GF Breaded BS Chicken Breast







22306 **GF** Breaded **Chicken Patties**

22310 **Organic Breaded Chicken Breast Nuggets**

22308 **Organic Breaded Chicken Breast Tenders**







22301

Breaded Chicken Breast Nugget Reseal Bag

Chicken Meatball Reseal Bag

22302 **Breaded Chicken Patties Reseal Bag**





Breaded Chicken Breast Fully Cooked Diced Chicken Breast Reseal Bag **Tenders Reseal Bag**

Merchandising

There are many facets to merchandising, but elevated, in-stock displays are the easiest way to build baskets and positively influence sales.



Create Color Breaks

Use skin-on products to break up the set.

Example: Place Split Breasts between Boneless and Thin Slice Breasts or Tenders.



Group Similar Products

Keep similar cuts merchandised together.

Example: Group various breast meat items, dark meat items, Whole Birds, Organic products, and Family Packs.



Optimize at Eye Level

Use prime real estate for NEW or seasonal items for the most exposure.

Example: Spatchcock or BBQ Half at grilling season earns eye level.

Use Point of Sale Materials!

Point of sale materials act as your Silent Salesman. These valuable tools educate the consumer about the brand and define the retail set. Be careful not to over-do it though, as too much POS can clutter or obstruct the case. Good use of POS helps organize your set.

Holding Power: Never Run Out! Be sure to have enough facings or shelf space

Block Out Sets

A block system helps define the set or available real estate. Working in squares and rectangles helps create a clean, organized look. The key is to make items easy to find for consumers.

Horizontal = sets with "like" items Vertical = sets to define space (color breaks)



Point of Sale











LARGE DIVIDER 8" X 21"

STATIC CLING 3"

CHANNEL STRIP 10" & 40'



CALLOUT



PACKAGING DANGLER







LOGO SIGN 30" x 16"







LARGE DIVIDER 8" X 21"





BROTH COUNTER CARD RECIPE HOLDER



BROTH FLOOR CLING



CHANNEL STRIP 10" & 40"



PROUDLY SERVING **HEAT PROOF CLING**



NEW CHANNEL STRIP 5.75" NEW STATIC CLING 11"





SIGN HOLDER



RECIPE CARD HOLDER **CHANNEL STRIP**

Access these materials and more on our Business Partner Website. FREE for your use to drive sales.



Partner Resources Online

The Bell & Evans Business Partner Website gives you access to timely communications, valuable sales tools and education. The website is free, easy to use and convenient!



Easy Access To:

- Packaging Graphics
- Shelf Talkers
- Brochures
- Videos Meat Case Dividers
- Static Clings And More

Bell & Evans University

On the Business Partner Website, you and your team now have access to **Bell & Evans University**. Become an expert on all things Excellent Chicken.

What is BE University?

An online training tool to become a Bell & Evans expert; for training meat managers, sales reps and meat teams on Bell & Evans differences.

Ask Your Account Manager to Get Started!

- Bell & Evans 101
- Quizzes
- Webinars
- Free Giveaways

Access through the **Bell & Evans Business** Partner Website:

partners.bellandevans.com

HOW TO SIGN UP





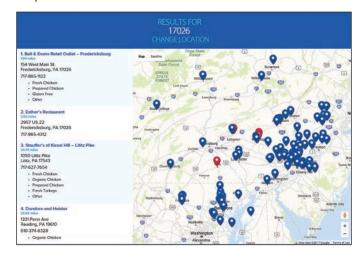






Join Our Product Locator—

Consumers can quickly find Bell & Evans products, even identifying product offerings by location! If your business is not on the list, complete the form under "Contact Us" to be added!



TAG US @BellandEvans

If you have a campaign or promotion of Bell & Evans products and would like our support, tag us and leverage our brand reach. Paid ad campaigns also available.

BELLANDEVANS.COM

Visit our website to learn everything you need to know about our standards and practices including;

- Cooking Blogs
- Virtual Tours
- Product Information
 Company Timeline
- Our Standards
- AND MORE!

